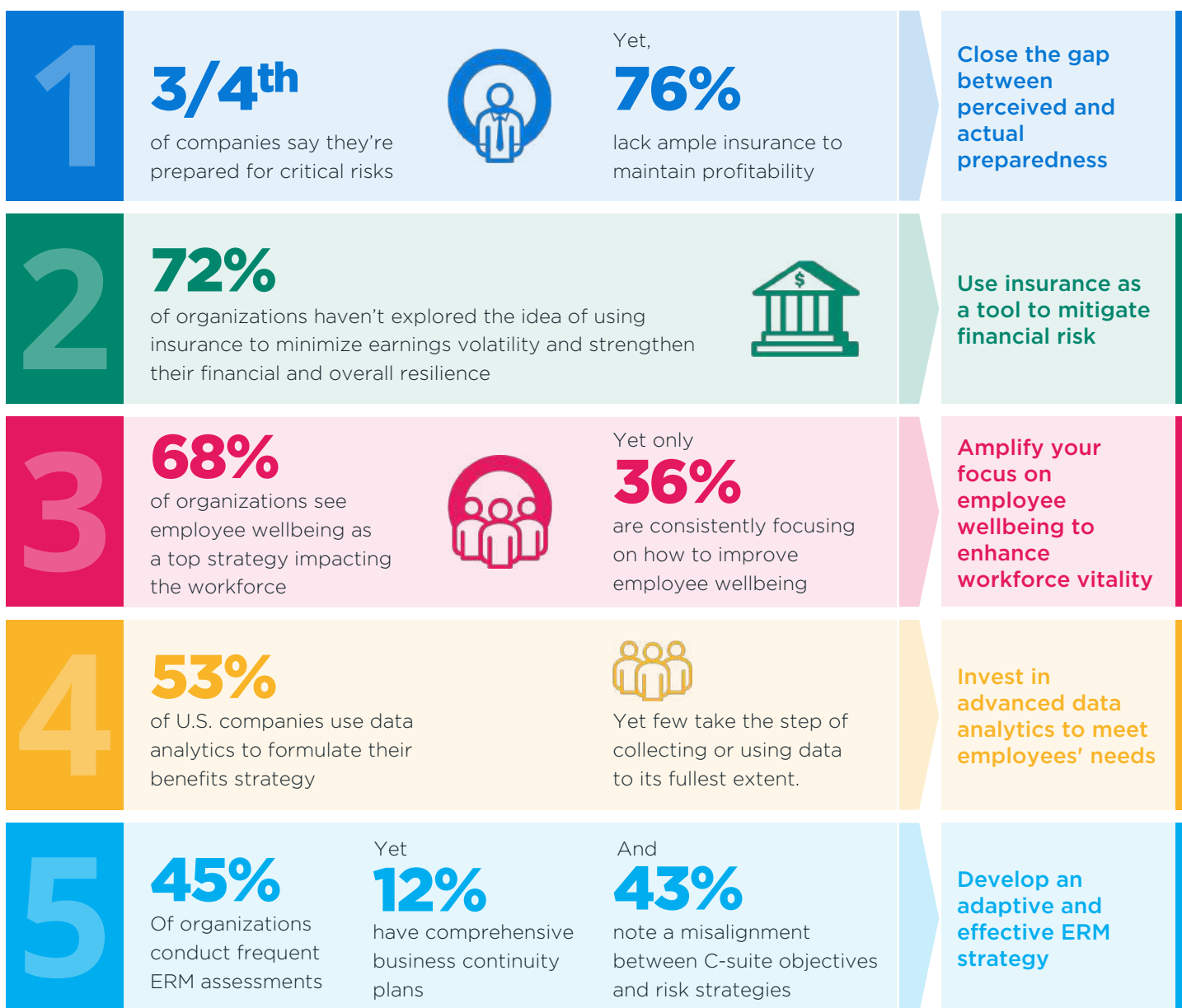


Are you ready for tomorrow?

The 2024 HUB Outlook Executive Survey assesses the current state of risk and resiliency of North American companies, provides 14 in-depth industry and sector-specific insights into the coming year, and offers key actions to consider in preparing for the future. The survey found organizations are not as prepared as they thought and revealed gaps in maintaining financial stability and profitability, building a vital and productive workforce, and maintaining resiliency in times of crisis.

5 KEY INSIGHTS FROM HUB'S EXECUTIVE SURVEY



[Learn more about the 2024 HUB Outlook Executive Survey.](#)

"Resilience in an Evolving Risk Paradigm: Protecting Profitability & Nurturing Vitality."

2024 HUB Outlook Executive Survey Methodology

Conducted earlier this year, the survey polled 900 business leaders across corporate, risk, human resources and education/non-profit functions from companies in 11 sectors in the U.S. and Canada. The survey findings present insights into the risks that companies perceive in the present and future, their level of preparedness and the measures they plan to take to mitigate the identified risks. HUB also conducted a 2024 Outlook High Net Worth Survey, which polled 200 high-net-worth individuals, advisors and wealth managers on the issues affecting affluent families and strategies to safeguard wealth.